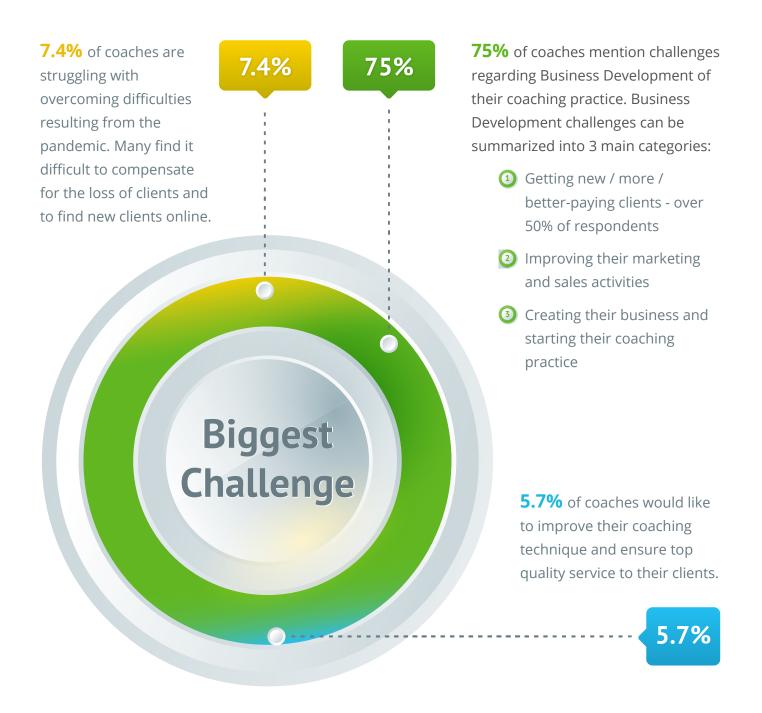
### WBECS

# WBECS 2021 Customer Survey Results **Overview**

We conducted a survey to ask coaches about their greatest struggles, obstacles, and goals for 2021. Here are the results.



## What is the #1 single biggest challenge of running a coaching practice that you're struggling with right now?





#### What are coaches most interested in improving throughout 2021?



Gain the ability to offer services or products to the client or client's organization that represent an additional revenue stream for them as a coach



Improve their overall coaching skills



Utilize services and technologies that are improving their client's coaching experience

#### Your feedback is valuable! For 2021, WBECS will focus on:



Bringing various ideas for new products and services



Continuously improving our current programs and offerings



Supporting coaches with their Business Development

### Over \$24,000 will be donated to EthicalCoach on behalf of all survey respondents!



